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Bill Dowd

Upstate NY Restaurant Examiner

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Frozen yogurt chain rollouts in Upstate

June 24, 1:11 PM

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CLAY, NY -- Yogen Früz, the international chain of frozen yogurt businesses, may soon become a common sight across Upstate New York.

Franchisee George Traikos, who opened his first Yogen Früz in the Ez Rochester, will open another in the Great Northern Mall here on Saturc

Traikos has said he plans on having more than 50 locations across Up according to the company, will be in the Shoppingtown Mall, 3649 Erie

The chain has locations in 21 countries and calls itself the "largest inte yogurt with probiotics." Its products are combinations of low-fat, non-fa yogurts mixed with a choice of 16 varieties of fruit.

NOTES ON NAPKINS: Go [here](#) to find the location of a Yogen Früz cc

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Bill Dowd is an Examiner from Albany. You can see Bill's articles on [Bill's Home Page](#).

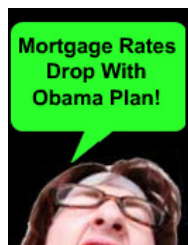
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