



November 23, 2008

## Area businesses open or close

### It's new to you

A new consignment store, **New Dawnings**, is open at 788 University Ave. and sells "pre-enjoyed" furniture, artwork, jewelry, antiques and vintage linens, according to owner Dawn Provan of Canandaigua.

### Welcome to Moe's

**Moe's Southwest Grill** has opened in Pittsford at 3246 Monroe Ave., next to Empire Vision. This is the third area location for franchise owners Brad and Andrew DeGrazia, both of Pittsford. The other two are at 1100 Jefferson Road in Henrietta and at 1044 Ridge Road in Webster.

### Treat shop at Eastview

**Yogen Früz**, an international chain of frozen yogurt shops, will open its first location in New York state at Eastview Mall in Victor on Friday. Florida real estate developer George Traikos plans to open 15 shops in the Rochester area and 100 in upstate New York within the next five years.

### Bay Towne loses two

Two businesses in Bay Towne Plaza in Penfield are closing in December. **CardSmart** card and gift store, owned by Joseph Voelkl of Erie County, and **The Book Rack**, owned by Dave Favalo of Syracuse, are holding going-out-of-business sales.

## Additional Facts

What do you see?

If you know of a business that is opening or closing, contact the BusinessLife staff at [ROC-BusinessNews@DemocratandChronicle.com](mailto:ROC-BusinessNews@DemocratandChronicle.com).

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