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SHOP TALK

Gorevski honored as lister and salesperson of the month

Bob Malone, the branch manager for Nothnagle Realtors Chili-Ogden office, has honored salesperson **Blago Gorevski** as the branch's Lister of the Month for the month of August, and as the branch's Salesperson of the Month for March.



Gorevski

Gorevski is a member of the Greater Rochester Association of Realtors (GRAR), and is a multimillion-dollar producer. In 2008 he produced more than \$1 million in sales in just one week. Since the age of 18, Gorevski has been a real estate agent with the Chili-Ogden branch of Nothnagle Realtors. His extensive experience in flipping houses and building new homes brings added knowledge to every property he lists and sells. Gorevski is skilled in every aspect of real estate transactions, with special-

ties in: HUD foreclosures, bank foreclosures, first-time home buyers, condo/townhouse, investment, lots and land, multi-family, new construction, rental, and residential properties.

Gorevski grew up in the Rochester area and has chosen to make Rochester his home. He speaks in three other languages — Croatian, Macedonian, and Serbian — and is a graduate of the University of Buffalo.

Traikos Real Estate Group moves headquarters to Chili

CHILI – Traikos Real Estate Group has announced that it has relocated its corporate headquarters and Yogen Fruz franchising operation, YF of Upstate New York, to the Rochester area.

The company previously had its headquarters in Davie, Fla. The office is located in the former Case Hoyt plant at 100 Beaver Road. Traikos anticipates the move will bring new jobs, both office and warehouse positions, to the Rochester market. "Relocating our operations to

Rochester allows us to manage our Yogen Fruz expansion and real estate development projects more effectively," said George Traikos, president of Traikos Real Estate Group.

Traikos is currently redeveloping two historic properties in downtown Rochester and recently purchased the Yogen Fruz master franchising rights to upstate New York, including the Rochester territory.

Traikos plans to bring 100 Yogen Fruz stores to the upstate New York region (including 53 counties) within the next five years. He is initially focusing on the Rochester, Syracuse and Buffalo markets.

We want your business news

Send it to Linda Burnett at
 lburnett@messengerpostmedia.com
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