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Frozen yogurt chain to open

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RETAIL NOTEBOOK

Two words: Yogen Fruz.

To you, it's frozen yogurt, to the Great Northern and ShoppingTown malls, it's two new stores.

Yogen Fruz, which bills itself as "the largest international chain of frozen yogurt with probiotics," is bringing eight of its frozen yogurt-and-fruit stores to the Syracuse market, starting with a store opening in Clay's Great Northern Mall in May and in DeWitt's ShoppingTown in June, according to the company.

George Traikos, the franchisee of Yogen Fruz for Upstate New York, has plans for 100 stores stretching from Buffalo to Albany. The first store opened in November in Eastview Mall near Rochester. Traikos is still looking for locations for the other six stores planned for the Syracuse market.

Yogen Fruz is frozen yogurt - low-fat, nonfat or no-sugar-added - blended with a choice of 16 varieties of frozen fruit. The yogurt, the company says, contains healthy probiotic cultures. I think that means it's good for you.

Express checkout

Speaking of Great Northern, add this to the food court lineup: Mo's Pit BBQ and Cowboy Cuisine, landing soon in space next to Subway. Mo's started out in Cayuga and also has a spot at Fingerlakes Mall near Auburn.

Speaking of Fingerlakes, that Doug's Fish Fry we told you about on Sunday is just a temporary stay near Fingerlakes Crossings, Fridays only through March 27.

There is another way to the Final Four other than winning basketball games. Try Facebook. Friend Papa John's, and you could win an all-expenses-paid trip to this year's Final Four men's basketball championship. One caveat: You're going to Detroit . . . I kid. I like Detroit. I really do.

Kim Baker's Bijou salon in Skaneateles has doubled the size of its space at 6 Jordan St. in the village. The empty Bella Blue Boutique space is now part of Bijou, which is adding facials, massages, full body waxing and more to its services, plus "cool trendy retail items," said Baker. The Web site is www.bijousalon.net.

A grand-opening event Saturday celebrates the expansion of the city of Oswego's Bame's Wine and Liquor at 8 W. Utica St. There's a wine tasting from 1 to 5 p.m. The store has doubled in size.

Store Front also runs Friday and Sunday in The Post-Standard and

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