

News BRIEFS

Traikos Real Estate Group moves to Chili

Traikos Real Estate Group has relocated its corporate headquarters and Yogen Früz franchising operation, YF of Upstate New York, from Florida to Monroe County.

The new office is located in the former Case Hoyt Plant at 100 Beaver Road in Chili.

“Relocating our operations to [the] Rochester [region] allows us to manage our Yogen Früz expansion and real estate development projects more effectively,” George Traikos, president of Traikos Real Estate Group, said in a statement.

Traikos is redeveloping two historic properties in Downtown Rochester, the site of the former James Cunningham, Son & Co. carriage factory on Litchfield Street and the Academy Building on South Fitzhugh Street.



Traikos

Traikos also recently purchased the Yogen Früz master franchising rights to Upstate New York, which includes the Rochester territory. He plans to bring 100 Yogen Früz stores to 53 counties throughout Upstate within the next five years. His initial focus will be on the Rochester, Syracuse and Buffalo markets.

Traikos's real estate firm specializes in residential multi-family development and mixed-use projects. Founded in 2001, it serves the both the South Florida and Upstate New York markets.

— Colleen M. Farrell