

## Yogen Fruz to Open at Eastview Mall

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You can get your frozen yogurt on at Eastview Mall next month.

Upstate Yogen Fruz franchisee George Traikos plans to open his first store at Eastview, bringing nine new jobs to the area.

Traikos, who is developing a number of properties in Rochester into residential, office, and retail space, plans to open 14 more Yogen Fruz stores in the Rochester market in the months to come.



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